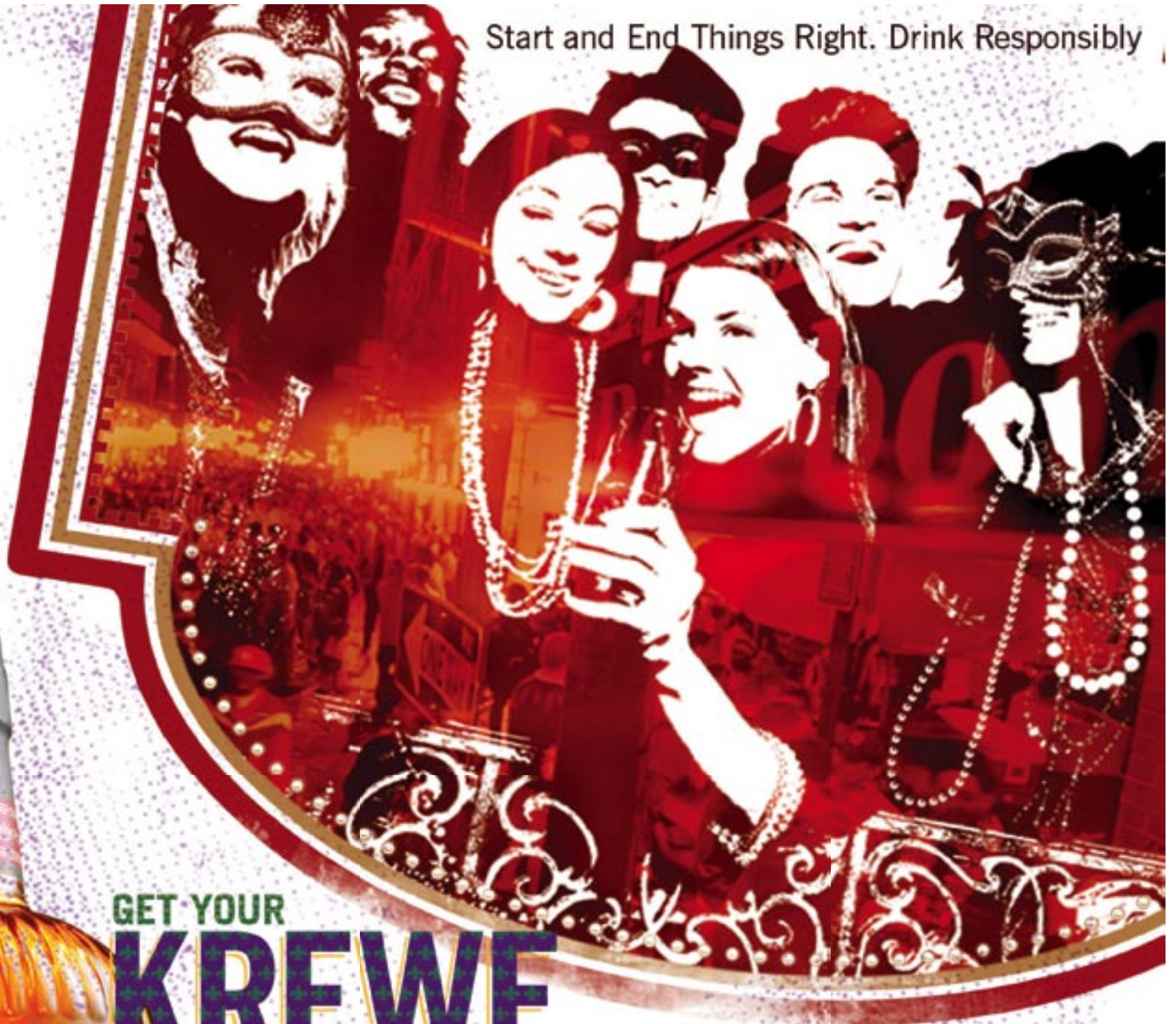




Start and End Things Right. Drink Responsibly

SouthernComfort.com
Liqueur, 21-50% alc. by volume, Southern Comfort Company, Louisville, KY ©2008



GET YOUR
KREWE

TOGETHER WITH

SOCO

**FOR THE 13TH ANNUAL ARTVOICE MARDI GRAS
FAT TUESDAY - FEBRUARY 5TH, 2008**



LUCKY #13!

> PHOTOS BY ROSE MATTREY <



As always, the festivities commence with a parade that sets off promptly at 5pm from the corner of Elmwood and Forest Avenues. The motorcade of 40 floats piled high with costumed revelers snakes its way down Elmwood Avenue, turns left on Allen Street then jogs down Main Street to the Chippewa Strip, before returning to Allentown and finishing at Kleinhans. All along the way, participating bars, nightclubs and

At press time, Buffalo's Old First Ward was flooding. A wild wind pushed Lake Erie eastward, causing the water to rise as much as eight and a half feet and breach the ice boom—a seiche. Ice clogged the Buffalo River and the water quickly started to rise. Adding to the misery, a water main broke on O'Connell Street.



"I guess FEMA wins," said one Old First Ward resident, referring to the federal agency's new floodplain maps that will require many in the neighborhood to purchase flood insurance.

It's not Katrina, obviously, but let's call it a second, smaller homage to New Orleans that Buffalo hosts this week.



restaurants will be packed with bead-becked people sipping drinks, taking in live music and sundry entertainments and eating good food—generally, staving off the



coming of Lent for as long as they possibly can. A five-dollar wrist bracelet—available at all participating venues and at our Mardi Gras Central station, in the parking lot of Starbucks at the corner of Delaware and Chippewa—is your passport into this decadent world. Spend just five dollars and you'll be granted entrance everywhere you go, and garlanded with beads at the door of each new joint by our gracious volunteers.

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The biggest tip of the hat is, of course, the 13th annual Artvoice Mardi Gras, which this year coincides with that great exercise in democracy, the presidential primary election. That's right—it's not just Super Tuesday, it's Super Fat Tuesday, and we are offering a lesson in civics that encompasses all of historic Allentown, the Elmwood Village and the Chippewa Strip.



13th Annual ARTVOICE MARDIGRAS

FAT TUESDAY FEBRUARY 5TH

HOSTED BY

Chevon Davis & Friends

43 LOCATIONS OF FAT TUESDAY FUN FOR ONLY \$5!

- | | | |
|----------------|-----------------------|-----------------|
| BADA BING | BRICK BAR | FAT BOB'S |
| QUOTE | COLTER BAY | JP BULLFEATHERS |
| LEVEL | 223 ALLEN ST | COZUMEL |
| SOHO | FRIZZY'S | CLUB DIABLO |
| BRINKS | SAMPLE | ESSEX ST. PUB |
| D'ARCY MCGEE'S | NIETZSCHE'S | CENTURY GRILLE |
| BUCKIN' BFLO | COLE'S | Q |
| LAUGHLINS | GOODBAR | STAPLES |
| SNOOTY FOX | THIRD ROOM | THE UNDERGROUND |
| JACK DIVINES | HARDWARE | 67 WEST |
| ADONIA'S | FUGAZI | TGI FRIDAYS |
| CROCODILE BAR | LAFAYETTE
TAP ROOM | BAYOU BAR |
| ROXY'S | LUNA | SCARLET |
| CATHODE RAY | THE BEND | CLUB MARCELLA |
| | | SUB ZERO |

Celebrate New Orleans In Buffalo!

PARADE! BEADS! BANDS! BARS! FUN!



Join In The Artvoice

13TH ANNUAL

MARDI GRAS MADNESS



GET THOSE BEADS!!!

43 MARDI PARTIES - VISIT THEM ALL!

Best of all, the whole affair is for a good cause. Every dime of your five dollars, or however much you choose to give, benefits Hospice Buffalo. The Artvoice Mardi Gras is one of the largest philanthropic Mardi Gras events in the country—and growing.

Our spiritual leader this year, as every year, is the divine Chevon Davis, whose troupe of drag queens will make appearances at various clubs throughout the evening.

This is our 13th year, an auspicious number for revelry. The night unfolds like a mystery, a dark, star-filled sky—it's a night you won't soon forget. And if you do, you can visit BuffaloBarfly.com, whose intrepid correspondents will be making the rounds and taking photographs to post the very next day. And if you can't make it home for any reason, check into the Comfort Suites—they're

offering rooms for \$69 and kicking five dollars back to Hospice.

As always, Artvoice thanks a heavenly host of sponsors, club owners, volunteers, float-builders, performers, marchers and assorted angels who make Super Fat Tuesday event possible. Our sponsors: Southern Comfort, Heineken, 103.3 the edge, Mix 104, 97 Rock, Wegmans, Tops, Wilson Farms, Shark Energy Drink, Hospice Buffalo, BuffaloBarfly.com. We also thank the Buffalo Police Department, Buffalo City Hall, Comfort Suites, Elmwood Taco & Subs, Roadside TV, the Albright-Knox Art Gallery, Buffalo Big Print, Zoladz Limo Service, Eden Carriage Company, Curt Rotterdam, Ilya's Belly Dancers, the indefatigable Chevon Davis and friends. Laissez le bon temps rouler. And don't forget to vote before you drink.

—geoff kelly

- | | | | |
|----|--|----|--|
| 1 | MR. GOODBAR
110 Elmwood Avenue | 22 | BUCKIN' BUFFALO
294 Franklin Street |
| 2 | COLE'S
1104 Elmwood Avenue | 23 | LAUGHLIN'S
333 Franklin Street |
| 3 | JP BULLFEATHERS
1010 Elmwood Avenue | 24 | SOHO
64 W Chippewa Street |
| 4 | COZUMEL
153 Elmwood Avenue | 25 | THIRD ROOM
56 W. Chippewa Street |
| 5 | ESSEX STREET PUB
6 Essex Street | 26 | LUNA
52 W. Chippewa Street. |
| 6 | FRIZZYS
140 Allen Street | 27 | 67 WEST
67 W Chippewa Street |
| 7 | COLTER BAY
561 Delaware Avenue | 28 | SUB ZERO
70 W. Chippewa Street |
| 8 | FAT BOB'S SMOKEHOUSE
41 Virginia Place | 29 | LEVEL
75 W. Chippewa Street |
| 9 | SCARLET
26 Virginia Place | 30 | BAYOU BAR
79 W. Chippewa Street |
| 10 | FUGAZI
503 Franklin Street | 31 | JACK DIVINES
85 W. Chippewa Street |
| 11 | Q
44 Allen Street | 32 | CROCODILE BAR
88 W. Chippewa Street |
| 12 | CATHODE RAY
26 Allen Street | 33 | QUOTE
236 Delaware Avenue |
| 13 | ADONIA'S
20 Allen Street | 34 | BADA BING'S
115 W. Chippewa Street |
| 14 | ROXY'S
884 Main Street | 35 | UNDERGROUND
274 Delaware Avenue |
| 15 | CLUB MARCELLA
622 Main Street | 36 | SNOOTY FOX
445 Delaware Avenue |
| 16 | T.G.I. FRIDAY'S
601 Main Street | 37 | ALLEN STREET BAR & GRILL (OLD PINK)
223 Allen Street |
| 17 | CLUB DIABLO
517 Washington Street | 38 | MULLIGAN'S BRICK BAR
229 Allen Street |
| 18 | LAFAYETTE TAP ROOM
391 Washington Street | 39 | HARDWARE
245 Allen Street |
| 19 | CENTURY GRILL
320 Pearl Street | 40 | STAPLES
253 Allen Street |
| 20 | BRINKS
51 W. Chippewa Street | 41 | THE BEND
256 Allen Street |
| 21 | DARCY MCGEE'S
257 Franklin Street | 42 | NIETZSCHE'S
248 Allen Street |
| | | 43 | SAMPLE
242 Allen Street |

SUPER TUESDAY!



VOTE EARLY! Ideally while still **sober**. Polling places for locals are indicated on the parade map by white stars in blue circles. Shout some **campaign slogans** as you pass by...

MR. GOODBAR



Local progressive rock band **Peanut Brittle Satellite** plays at 5pm, followed by progressive metal and videogame-cover band **Arm cannon** at 7pm. DJ Scotty starts spinning at 10pm.

COZUMEL



Local trio **Rhubarb** performs at 7pm. Experimental rockers **Lazlo Hollyfeld** take the stage at 10pm.

FAT BOB'S SMOKEHOUSE

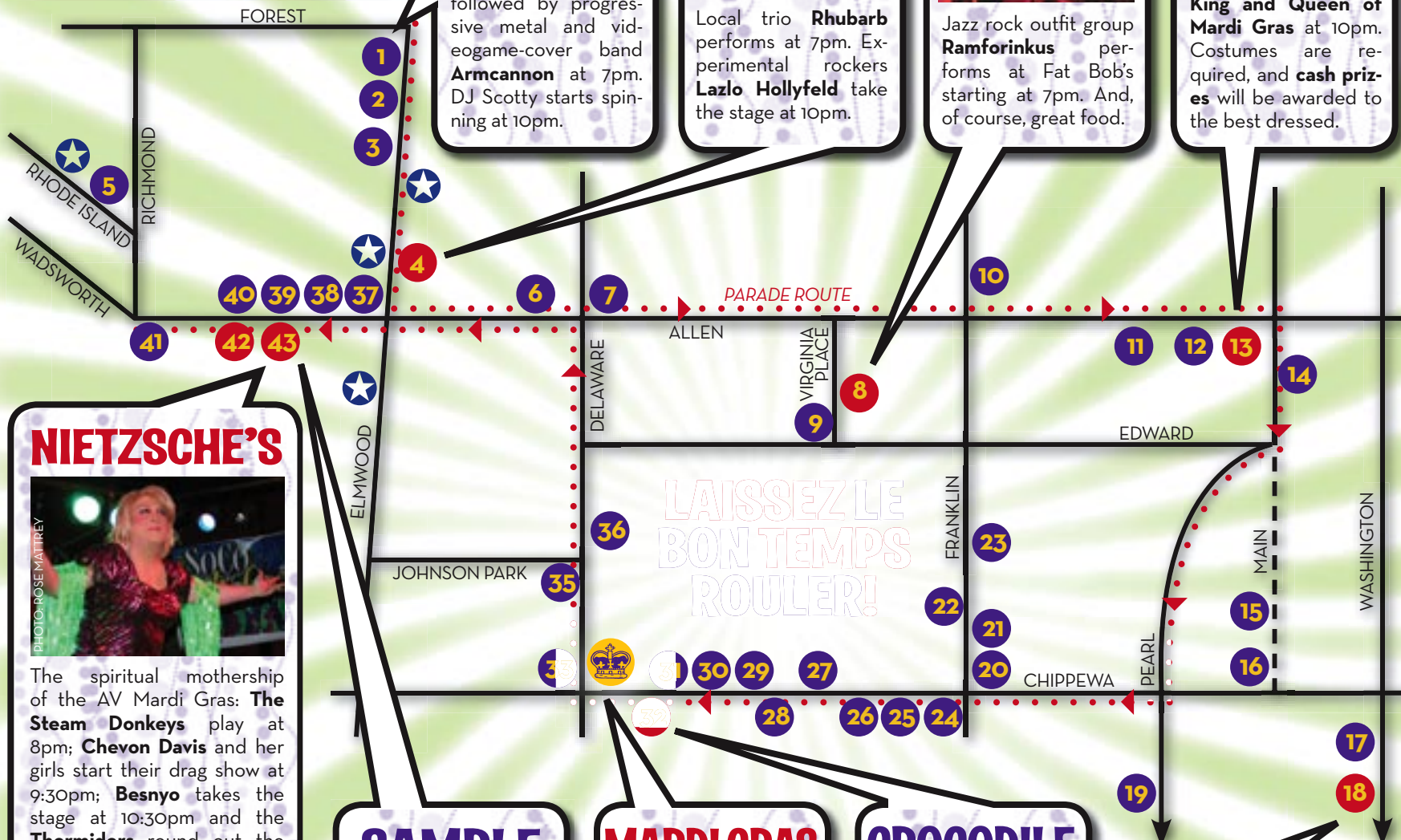


Jazz rock outfit group **Ramforinkus** performs at Fat Bob's starting at 7pm. And, of course, great food.

ADONIA'S



Adonia's will crown a **King and Queen of Mardi Gras** at 10pm. Costumes are required, and **cash prizes** will be awarded to the best dressed.



NIETZSCHE'S



The spiritual mothership of the AV Mardi Gras: **The Steam Donkeys** play at 8pm; **Chevon Davis** and her girls start their drag show at 9:30pm; **Besnyo** takes the stage at 10:30pm and the **Thermidors** round out the night with an 11:30pm set. Plus **henna artist Razbaque Dirge**, with guest **Fleuron Rouge**.

HARDWARE



The Skiffle Minstrels play energetic honkytonk and rockabilly in the front window.

SAMPLE

The small food and cocktail specialists offer a **smoked cherry Southern Comfort hurricane** with **complimentary beignets** at the bar.



LAGNIAPPES

This shoebox-sized gem of a restaurant specializes in the cuisine of New Orleans. On this, their night of nights, **the chef grills whole alligators** on a spit.

MARDI GRAS CENTRAL



The headquarters for AV's Mardi Gras. Here you can buy **wristbands**, pick up **masks** and **beads**, and beg for **giveaways** from Artvoice and our angelic cohorts. With **live remote radio broadcasts** by our radio sponsors.

CROCODILE BAR



LeeRon Zydeco & the Hot Tamales performs their upbeat mix of zydeco and Cajun funk at 7pm. Free Cajun-style buffet provided by Lagniappes, including **grilled alligator**.

LAFAYETTE TAP ROOM



A venue made for Mardi Gras. At 6:30pm, **Lil' Anne and the Hot Cayennes** plays their fun blend of traditional zydeco, rock and roll, blues and funk.

SoCo[®] Hurricane

- 1 1/2 oz. Southern Comfort[®]
- 1 1/2 oz. sweet and sour mix
- 1 1/2 oz. orange juice
- 1 1/2 oz. pineapple juice
- Splash of grenadine

Fill a hurricane glass with ice.
Add all ingredients and stir.
Garnish with an orange wedge and cherry.

SoCo[®] Hurricane Pitcher

- 2 cups Southern Comfort[®]
- 2 cups sweet and sour mix
- 2 cups orange juice
- 2 cups pineapple juice
- 1/2 oz. grenadine

Mix all ingredients in a pitcher.
Pour over ice into hurricane glasses.
Garnish with orange wedges and cherries.
Makes 8, 8-oz. servings.



As the official cocktail of Mardi Gras, Hurricanes are a must for Party Gras. And there's no better way to make them than with New Orleans-born Southern Comfort[®].

SoCo[®] Lime Hurricane

- 3 oz. Southern Comfort[®]
- 1 1/2 oz. sweet and sour mix
- 1/2 oz. blue curacao
- 1/2 oz. sweetened lime juice

Fill a sugar-rimmed hurricane glass with ice.
Add all ingredients and stir.
Garnish with a lime wedge and cherry.

SoCo[®] Lime

- 1 1/2 oz. Southern Comfort[®]

Splash of bottled,
sweetened lime juice
Combine ingredients
with ice in a shaker.
Shake until well chilled.
Serve straight up.



SoCo[®] Lime & Soda

- 1 1/2 oz. Southern Comfort[®]
- club soda

Fill a tall glass with ice.
Squeeze a lime wedge over
ice and add Southern Comfort[®].
Fill with club soda and stir.
Garnish with a lime wedge.



SoCo[®] Lime & Cola

- 2 cups Southern Comfort[®]
- 2 cups sweet and sour mix
- 2 cups orange juice
- 2 cups pineapple juice
- 1/2 oz. grenadine

Mix all ingredients in a pitcher.
Pour over ice into hurricane glasses.
Garnish with orange wedges and cherries.
Makes 8, 8-oz. servings.



SOUTHERN COMFORT®

*Celebrate the spirit of Mardi Gras.
Now more than ever.*

This Mardi Gras, raise a glass of SoCo to the people of New Orleans. All proceeds of the Buffalo Artvoice Mardi Gras will be donated to the Hospice of Buffalo.



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SouthernComfort.com

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